

[News] EMI Forum – “Cross-Language Teaching: Sharing of English Teaching for Non-Native English Speakers” Successfully Concluded!



The College of Business at National Taipei University hosted the "Cross-Language Teaching: Sharing of English Teaching for Non-Native English Speakers" EMI Forum on December 13, marking its first forum after receiving the Ministry of Education's Social Science Key Development Plan. With an increasing number of international students, EMI courses often see high participation from them. The forum invited three scholars with expertise in accounting from U.S. and U.K. universities to share their experiences teaching English to native English-speaking students as non-native speakers.

Chief Secretary, prof. Yu-Shan Chen praised the college's achievements in bilingual education, noting growth in EMI courses

and student enrollment. The Vice President for Academic Affairs highlighted the role of AI in enhancing bilingual teaching—moreover, the Dean of the College of Business, prof. Chi-Jui Huang emphasized the need for internationalization and technology to improve student competitiveness.

The first speaker, Prof. Tien-Shih Hsieh from the University of Massachusetts, discussed teaching strategies for international and local students and challenges in accounting education for non-native English speakers. Prof. Zhi-Hong Wang from Clark University followed, addressing cross-cultural classroom dynamics and teaching techniques in accounting and data analysis. The third speaker, Prof. Ming-Tsung Lin from the University of Sussex, explored AI's role in post-pandemic teaching, emphasizing ethics and academic integrity.

The forum ended with a lively Q&A session, offering valuable insights for attendees.