

[News] iRent and National Taipei University College of Business Gather to Create a New Era of Smart Transportation



Ms. Ching-Ting Hsu, Department Head of Information Technology at iRent Carsharing, and Prof. Chi-Jui Huang, Dean of the College of Business at National Taipei University, sign a Memorandum of Understanding (MOU) for industry-academia collaboration.

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iRent Carsharing and the College of Business at NTPU, signed a MOU for industry-academia collaboration on March 26th, jointly promoting the development of smart cities, smart transportation, and ESG. The two parties will share professional knowledge, data, and research resources to deepen the exchange of smart technology and sustainable concepts.

Strong Partnership Drives Smart Transportation Innovation

iRent, Taiwan's leading smart mobility provider, offers comprehensive MaaS solutions via car/motorcycle sharing, rentals, chauffeur services, and parking, utilizing big data and AI. National Taipei University's College of Business, a top research and talent hub, will partner with iRent to innovate smart transportation and build a sustainable mobility ecosystem.

Promoting Industry-Academia Collaboration in Smart Cities, Smart Transportation, and ESG

iRent and NTPU College of Business will collaborate on smart cities, smart transportation, and ESG, focusing on digitization, data-driven solutions, and sustainable applications, based on resource sharing and mutual benefit.

Working Together to Create a Smart and Sustainable Future

This MOU strengthens industry-academia ties in smart transportation and sustainability, aiming to advance Taiwan's smart city development through shared knowledge and technology.