

Hsuan-Lien Chu

Professor of Department of Accountancy at National Taipei University 151, University Rd., San-Shia District, New Taipei City, Taiwan, R.O.C.

Tel: 886-2-8671-5910, Mobile: 886-2-937894298, Fax: 886-2-8671-5911

Email: Lien@gm.ntpu.edu.tw

Academic Credentials

Degree	Area	Date of Completion	Name of Institution
Doctoral of Philosophy	Accounting	07/1998	National Taiwan University
Master of Accountancy	Accounting	07/1993	National Chengchi University
Bachelor of Business Administration	Accounting	07/1991	National Chengchi University

Academic Position

2011 - present	Professor; Department of Accountancy, National Taipei University (Taiwan)
2018/9-2018/12	Visiting professor in Accounting; Paul Merage School of Business, UC Irvine
2008-2011	Associate Professor; Department of Accountancy, National Taipei University (Taiwan)
1999-2008	Assistant Professor, Department of Accountancy, National Taipei University (Taiwan)

Course Taught

Cost and Managerial Accounting, Advanced Managerial Accounting

Academic / Professional Service

2018-2020	Committee Member; Taiwanese CPA Disciplinary Rehearing Committee
2017- present	Vice President; Asia Pacific Management Accounting Association
2014- present	Standing Committee Member; Committee of Taipei Municipal Medical Institute Health Funds
2010-present	Consultant; Sinyi Realty Inc. The biggest real estate brokerage chain in Taiwan
2016- 2017	Executive Vice President; Asia Pacific Management Accounting Association
2015/8- 2018/7	Chair; department Accountancy, National Taipei University
2015/8- 2018/7	The representative of the School Council; National Taipei University
2016	Chair; 2016 Asia Pacific Management Accounting Association Annual Conference

Selected Publications - Papers

- 1. N.Y. Liu, S. Z. Liu, and H.L. Chu. Estimating the Effect of a Fit-Focused Employee Selection Program. 2019. *Journal of Management Accounting Research*, Forthcoming.
- 2. H.L. Chu, Y. L. Chen, and Y.L. Chiou. A field study on the impact of a net-sales based incentive plan and centralized inventory management. 2019. *Asia Pacific Journal of Accounting and Economics*, forthcoming. (SSCI)
- 3. C.Y. Chiang, H.L. Chu, and S.J. Huang.2019. Synergetic effects of integrating specialty healthcare: Taipei City Hospital as an example. *Management Review*, 2019, 38(1). (TSSCI).
- 4. H.L. Chu, Y.C. Chen, N.Y. Liu, and H.C. Wang. The effect of voluntary versus mandatory compensation committee formation on top managers' pay performance sensitivity, *Taiwan Accounting Review*, 2017, 13(2):1-39. (TSSCI)
- 5. H.L. Chu, N.Y. Liu, Y.C. Chen, and P.H. Wu. The Association between Quality of Compensation Committee, Managers Committee, Managers Committee,

- Managers Committee, Managers Cash Bonuses and Firm Performance. *Journal of Contemporary Accounting*, 2016, 17(1): 63-89. (TSSCI)
- 6. C.Y. Chiang, H.L.Chu, and J.C. Romeis. The Effect of Physician Financial Incentives on the Effectiveness of Diagnosis Related Group-Based Prospective Reimbursement System. *Health Services Management Research*, 2015, 28(3-4):67-75.
- 7. N.Y. Liu, H. L. Chu, and C. C. Liao. The relationship between a physician incentive plan and departmental performance in a Taiwan hospital. *Journal of Hospital Administration*, 2013, 2(3):79-90.
- 8. H.L.Chu and C.Y. Chiang. The Effects of Strategic Hospital Alliances on Hospital Efficiency. *Service Industries Journal*, 2013, 33(6):624-635. (SSCI)
- 9. H. L. Chu, C.C. Cho, and S. Z. Liu. Effects of Unbalanced Incentive Measures on Buyer Performance An Empirical Study in Taiwan. *International Journal of Productivity and Performance Management*, 2011, 60(8): 844-856.
- 10. H. L. Chu, S. Z. Liu, and J. C. Romeis. Assessing the Effects of Drug Price Reduction Policies on Older People in Taiwan. *Health Services Management Research*, 2011, 24(1):1-7.
- 11. H. L. Chu, S. Z. Liu, and J. C. Romeis. Do Drug Price Adjustment Policies Work? The Impact of Physician Financial Incentive Plans on the Implementation of Drug Cost Containment Mechanisms. *Drug Information Journal*, 2010, 44(2): 189-198. (SCI)
- 12. H. L. Chu, C.C. Wang, and Y.T. Dai. A Study of a Nursing Department Performance Measurement System: Using the Balanced Scorecard and the Analytic Hierarchy Process. *Nursing Economic*\$, 2009, 27(6):401-407. (SCI)
- 13. H. L. Chu, C.C. Wang, and S. F. Shiu. Effect of Participating in Taiwan Quality Indicator Project on Hospital Efficiency in Taiwan. *The Journal of Health Care Finance*, 2009, 35(4): 32-41.
- 14. H.L. Chu and S.Z. Liu. The Impact of Manager Promotion Programs on Store Performance: Evidence from 3C Chain Stores in Taiwan. *Service Industries Journal*, 2008, 28(9-10): 1215-1224. (SSCI)
- 15. H. L. Chu, S. Z. Liu, and J. C. Romeis. Changes in Prescribing Behaviors after Implementing Drug Reimbursement Rate Reduction Policy in Taiwan: Implications for the Medicare. *The Journal of Health Care Finance*, 2008, 34(3): 45-54.
- 16. H. L. Chu, S. Z. Liu, and J. C. Romeis. The Effect of Physician Financial Incentives on the Effectiveness of the Taiwan's Outpatient Drug Co-payment Policy. *Drug Information Journal*, 2008, 42(5): 493-502. (SCI)

- 17. H.L. Chu and C.J. Cheng. An Empirical Investigation of the Governmental Performance Management System: Using the Balanced Scorecard and the Analytic Hierarchy Process. *Journal of Management and Business Research*, 2007, 24(6): 689-705.(TSSCI)
- 18. H.L. Chu, S.Z. Liu, and J.C. Romeis. Does Capitated Contracting Improve Efficiency: Evidence from California Hospitals. *Health Care Management Review*, 2004, 29(4):344-352. (SSCI)
- 19. H.L. Chu, S.Z. Liu, J. C. Romeis, and C. L. Yaung. The initial effects of physician compensation programs in Taiwan hospitals: Implications for staff model HMOs. *Health Care Management Science*, 2003, 6(1): 17-26.
- 20. H.L. Chu, S.Z. Liu, and J.C. Romeis. Does the Implementation of Responsibility Centers, Total Quality Management, and Physician Fee Programs Improve Hospital Efficiency Evidence from Taiwan Hospitals. *Medical Care*, 2002, 40(12): 1233-1237. (SSCI)

Other Research Papers

- H.L. Chu, S.C. Chiu, and Nai-Yng Liu. Can Employee Participation in Choosing Performance Measures Improve Incentive Plan Effectiveness. Accounting Association Annual Meeting, Washington, USA, 2018.
- 2. H.L. Chu, Y. L. Chen, and Y.L. Chiou. A field study of the impact of changes to a net sales-based incentive plan and centralized inventory management. Taiwan Accounting Association Annual Meeting, 2017.
- 3. H.L. Chu, S.C. Chiu, and Nai-Yng Liu. Can Employee Participation in Choosing Performance Measures Improve Incentive Plan Effectiveness? Asia Pacific Management Accounting Association 2017 Annual Conference, Shanghai Jiao Tong University, Chia, 2017. The best paper award of 2017 APMAA Annual conference.
- 4. H.L. Chu, Y.L. Chiou, and W. C. Chiou. Managerial ability and overinvestment. APMAA 2016 Annual Conference, Taiwan, 2016.
- 5. H.L. Chu, and C.C. Cho, S.Z. Liu, and N.Y. Liu. The Impact of performance measure properties on the relationship between incentive intensity and firm performance-evidence from the real estate brokerage chain in Taiwan. Accounting Association Annual Meeting, USA, 2015.
- 6. H.L. Chu and C.Y. Chiang. The Effects of Different Merging Strategies on Hospital Efficiency- Evidence from Taiwan Hospitals. Accounting Association Annual Meeting, USA, 2015.

- 7. H.L. Chu, C.Y. Chiang, and N.Y. Liu. The Impact of the First Build-Operate-Transfer Mode on hospital Performance: Evidence from hospitals in Taiwan. Accounting Association Annual Meeting, USA, 2015.
- 8. H.L. Chu and C.Y. Chiang, and J.C. Romeis. The Effect of Physician Financial Incentives on the Effectiveness of Diagnosis Related Group-Based Prospective Reimbursement System. Accounting Association Annual Meeting, USA, 2014.
- 9. H.L. Chu, Y.C. Chen, and N.Y. Liu. The Impact of the Revised Financial Accounting Standard No.10 on the Relationship between Inventory Management Ability and Financial Performance of Companies in Taiwan. APMAA 2014 Annual Conference, Thailand, 2014.
- 10. H.L. Chu and CY Chiang, and N.Y. Liu. The Impact of the First Build-Operate-Transfer Mode on hospital Performance: Evidence from hospitals in Taiwan. Taiwan Accounting Association Annual Meeting, Taiwan, 2013.
- 11. H.L. Chu, S.Z. Liu, and N.Y. Liu. The Role of Employee Skills in Moderating the Impact of Incentive Plan on Store Performance. Taiwan Accounting Association Annual Meeting, Taiwan, 2012.
- 12. H.L. Chu and Y.C. Chen. The Impact of IAS 2 on the Relationship between Inventory Management Ability and Financial Performance of Companies in Taiwan. Taiwan Accounting Association Annual Meeting, Taiwan, 2011.
- 13. H.L. Chu, N.Y. Liu, and C.C. Liao. The Relationship between a Physician Incentive Plan and Hospital Performance. APMAA 2010 Annual Conference, Taiwan, 2010.
- 14. H.L. Chu and CY Chiang. The Effects of Strategy Hospital Alliance on Hospital Efficiency-Evidence from Public Hospitals in Taiwan. The 2009 Academy Health's Annual Research Meeting, Chicago, IL, USA, 2009.

Professional Memberships

2014- present	Member	representative;	Asia	Pacific	Management
	Accounting	ng Association			
2000- present	Member representative; Taiwan Accounting Association				

Honors and Awards

2018 Excellency in Research Award, National Taipei University

2013	Excellency in Research Award, National Taipei University
2008	Excellency in Research Award, National Taipei University
2005	Outstanding Teacher Award, National Taipei University