

# Strategic Partnership Strengthened as Dr. Michel Delorme Visits College of Management



On March 27, the College of Management proudly welcomed Dr. Michel Delorme, Dean of the Sobey School of Business at Saint Mary’s University, Canada, for an official visit. The visit not only highlighted the longstanding international friendship between the two institutions, but also facilitated in-depth discussions on global business accreditation trends, sustainable development education, and future collaborative initiatives.

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## A Foundation of Mutual Trust

The partnership between the College of Management and Dr. Delorme dates back several years to their initial meeting at an AACSB International Conference. At that time, both parties reached a strong consensus on the importance of social responsibility and a global vision in modern business education.

Dr. Delorme’s visit to Taiwan—originally scheduled for an EQUIS accreditation peer review at National Chengchi University—provided a timely opportunity to deepen his understanding of Taiwan’s higher education landscape. Building on the mutual trust established through international accreditation networks, this visit marked both a reunion of long-time colleagues and a significant step toward closer institutional collaboration.

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## Global Leadership of Sobey School of Business

During the meeting, Dr. Delorme highlighted the Sobey School of Business’s position as a leader in the global academic community. As one of Canada’s oldest and most

internationally oriented business schools, Sobey's excellence is recognized by several prestigious distinctions:

- **Double Crown Accreditation:** Sobey is among the top 1% of business schools worldwide to hold dual accreditation from both AACSB and EQUIS.
- **Pioneer in Social Impact:** It was the first institution in the Americas to receive the Business School Impact System (BSIS) label and is ranked 4th in Canada in the Better World MBA Rankings, reflecting its significant contribution to regional economic development.
- **Purpose-Driven Leadership:** As a UN PRME Champion, the school's "Lead With Purpose" strategy is at the forefront of the global transformation in management education.

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### Charting a Sustainable Future

The seminar also featured Professor Chih-Hsiang Lin, Director of the Center for Corporate Sustainability Research, who presented the College's key achievements in ESG and Corporate Social Responsibility (CSR). Both sides engaged in dynamic discussions on curriculum development in emerging areas such as big data analytics, sustainable finance, and innovative entrepreneurship.

Dr. Delorme spoke highly of the College's commitment to industry-academia collaboration and ESG research, noting that the two institutions share closely aligned educational philosophies.

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### New Chapters in Collaboration

Demonstrating a strong commitment to future cooperation, Dr. Delorme expressed his readiness to formalize student and faculty exchange agreements. Planned initiatives include exchange programs and cross-border research collaborations, aimed at providing students and faculty with a more diverse and competitive international platform.

The College of Management noted that sustained engagement with world-class institutions such as the Sobey School of Business will support its efforts in international re-accreditation and social impact assessment. This partnership is expected to further enhance teaching quality and cultivate management professionals with a global perspective and a strong commitment to social responsibility.

