

2025 Training Program: Digital International Marketing Planning Talent Development Course – 10th and 11th Sessions

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The "Digital International Marketing Planning Talent Development Course" is designed to address the demand for digital international marketing professionals in enterprises. It targets unemployed domestic youth aged 15 to 29. The course consists of a total of 352 hours, helping interested unemployed youth acquire professional skills to become new driving forces in key industries.

Starting from the basics, the curriculum focuses on digital skills. Internally, students will learn to gather market intelligence, develop creative proposals and planning document writing skills, and effectively utilize data analysis to accurately capture market trends. Externally, through marketing tools such as Facebook communities, Google, and SEO keyword topic management, students will enhance their practical external marketing skills. With the booming growth of e-commerce, the course also covers practical e-commerce platform management, WordPress website setup, and one-page sales webpage design, providing students with a comprehensive understanding of e-commerce operations. This fully demonstrates the professionalism and practicality of the course to meet the demand for digital international marketing talent across various industries.

Future employment and development directions after completing the course include roles such as corporate marketing specialist, product

planner, data analyst, e-commerce operations, advertising placement, social media marketing, copywriting, and content creation.

Training Fee: NT\$97,500

(For those approved under the "Industry New Elite Program," the self-paid amount is NT\$10,000, with NT\$87,500 subsidized by the Ministry of Labor, plus a monthly learning incentive of NT\$8,000.)

Course Dates:

10th Session: September 8, 2025 – November 19, 2025

11th Session: December 8, 2025 – February 26, 2026

Registration Period:

For the 10th session, registration must be completed by September 5, 2025.

For the 11th session, registration must be completed by December 5, 2025.

Registration must be done through Taiwan Employment Service's

"Industry New Elite" course to qualify for participation or waitlist.

Registration

Website: <https://edu.cdri.org.tw/xccourseapply/cont?xsmsid=0L115765309252011195&sid=0P080385182281438922>

Class Hours: Monday to Friday, daytime (9:30 AM – 12:30 PM, 1:30 PM – 5:30 PM)

Training Location (10th Session): 4th Floor, No. 169-1, Section 4, Zhongxiao East Road, Da'an District, Taipei City

Training Location (11th Session): 3rd Floor, No. 30, Gongyuan Road, Zhongzheng District, Taipei City