

Dean of Woosong University (Korea) Visits to Share AACSB Accreditation Experience



Dean Jia-Hsing Huang of the College of Business at Woosong University, Korea, recently visited our College of Business and held a roundtable discussion with faculty and administrators from several Taiwanese business schools to exchange insights on the process and practical experiences of pursuing AACSB accreditation.

Woosong University is well known for its highly internationalized educational approach, with long-standing commitments to English-medium instruction and industry–academia collaboration. Remarkably, the university achieved AACSB accreditation within just five years of its founding, demonstrating its strong ambition and execution capability in assuring the quality of business education and aligning with international standards. During the meeting, Dean Huang shared the key strategies that enabled Woosong University to obtain accreditation in such a short period, including institutional framework building, faculty development, curriculum design, and continuous improvement mechanisms.

Several leaders from Taiwanese business schools were also invited to join the discussion, including Dean Ching-Fu Yang of the College of Management at National Kaohsiung University of Science and Technology (NKUST), Director Chieh-Peng Lin of the Institute of Business and Management at National Yang Ming Chiao Tung University, and Dean Fen-Mei Liu of the College of Business and Management at Chihlee University of Technology.

Together, they exchanged experiences on the challenges encountered in promoting AACSB accreditation and the strategies used to address them.

NKUST, formed through the merger of three universities, operates within a relatively complex governance and organizational structure, making the promotion of AACSB accreditation particularly challenging. Dean Yang shared NKUST's recent experience of successfully completing its AACSB review, emphasizing the importance of quality assurance systems and cross-campus integration in a merged university. As a member of the AACSB Peer Review Team (PRT), his perspectives and recommendations were especially valuable to the participants.

The discussion was lively, with participants actively raising questions and sharing their own institutions' practical experiences and difficulties in pursuing AACSB accreditation. The visiting guest also provided concrete advice and valuable insights on accreditation preparation, documentation, continuous improvement review (CIR), and how to respond to peer review teams, helping participants gain a more comprehensive and in-depth understanding of AACSB evaluation criteria and practices.

Through this cross-national and cross-institutional exchange, the forum not only strengthened participants' understanding of the core principles of AACSB, but also laid a solid foundation for future improvements in business education quality and the development of international collaboration.