

[News] NTPU College of Business and SpecEduTech Sign MOU for AI and Sustainability in International Bilingual Education



National Taipei University (NTPU) College of Business and Specbridge International Co., Ltd. officially signed a Memorandum of Understanding (MOU) on September 5, 2025. This partnership will leverage the “AiBiLingua Project” to create an innovative platform integrating AI, bilingual education, and sustainability.

The collaboration aims to address the needs of bilingual families in both Taiwan and Canada. In Taiwan, parents are concerned with academic achievement under the “2030 Bilingual Nation” policy, while Chinese-Canadian families seek to preserve their heritage language and culture. The partners believe an AI-driven digital learning tool is the ideal solution. This initiative also aligns with NTPU's University Social Responsibility (USR) project, promoting a low-carbon community.

At the signing ceremony, NTPU’s Vice President, Professor Yu-Shan Chang, emphasized the university's commitment to ed-tech and globalization. Specbridge Chairperson, Ms. Chuan-Che Yang, expressed her honor in combining AI technology, bicultural resources, and sustainability to enhance the next generation's bilingual and global competitiveness.

NTPU's Vice Dean of the College of Business, Professor Shu-Hua Lee, and the Director of the Graduate Institute of Information Management, Professor Min-Yuh Day, highlighted that this partnership demonstrates the university’s research capabilities and its commitment to international bilingual education and USR. The goal is to create a practical bilingual learning environment that supports families in their children’s language and cultural journey.